

CASE STUDY: *THE WORLD'S END* (Wright, 2013): British Stars

Arrival activity

Quickly list all the British film stars that you can think of.

Excluding those from *The World's End*, choose four stars – two male stars and two female stars. What do you think is their main appeal to (a) a British audience and (b) an American audience?

Task 1

Look at the following images of Simon Pegg:



- Do these images present Simon Pegg as a typical star?
- What do you understand by the term 'typical star'?
- Do you think that the roles taken on by Pegg reflect what he may be like in real life?

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Task 2

Look at these three trailers for Simon Pegg films:

1. *Run Fatboy Run* (2007)
2. *How to Lose Friends and Alienate People* (2008)
3. *A Fantastic Fear of Everything* (2012)

In pairs/small groups, address the following questions:

- What similarities are there between the films in terms of how Pegg is presented?
- Are there any differences?
- Do you think that the roles taken on by Pegg reflect what he may be like in real life?
- Why do you think this is important?
- Do you think that American audiences view Pegg differently to British audiences? Why do you think this is the case?

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Follow-up work

Look at the trailer and poster for Nick Frost's film *Cuban Fury* (2014).

How do you think Nick Frost is being presented to audiences?



Are there any similarities with Pegg's films here?

Simon Pegg and Rosamund Pike are starring together again in the upcoming film *Hector and the Search for Happiness* (2014).

[Look at this trailer.](#)

Does this suggest a change in the sort of roles that Pegg is now taking?

How is Rosamund Pike presented here? Is she taking on a stereotypical female role? Is this similar to *The World's End*?